



THE CORE SOCIETY

Our mission is to improve Collier County by uniting teens together against all forms of substance abuse.



Character
Opposing Drugs
Responsible Choices
Expectations

Did You Know... When our youth reach high school, statistics show that their usage of various drugs increase by over 50%. The CORE Society can change this outcome!



Vision: The CORE Society is committed to build character, opposing drugs, making responsible choices, and maintaining high expectations for its members and their peers in hopes that all Collier County teens will become responsible adults who make the choice to be drug-free and contribute to their community in a positive way.

CORE is a campaign. As part of Drug Free Collier's drug education and awareness campaign, Collier County schools are offering membership into a special "society." The one requirement: commit to being Drug Free.

CORE is a statement. Strengthened by Drug Free Collier's support, Core Societies are on the cutting edge of changing local teens' perception about drug use. CORE members are students willing to stand up and say, "Everyone isn't doing it!"

CORE is a growing movement. Beginning at Naples High School in 2009, 25 substance-free students has grown to more than 400 students. We have expanded to more than 10 schools throughout Collier County.

CORE is a shared pledge. By standing together against harmful substances, CORE students are making a difference to improve their local environment. Through regularly scheduled meetings, school and community-wide activities and service projects, these students are modeling what it means to positively impact their sphere of influence and the community as a whole.

CORE Society empowers the youth of Collier County with the tools and knowledge necessary to change the perceived social norms related to drug use. Through positive peer pressure, the misperceptions of drug use can change.



For more information about other initiatives from Drug Free Collier go to www.drugfreecollier

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