

Mission statement:

To improve Collier County by uniting teens together against all forms of substance abuse.

Vision statement:

The CORE Society is committed to building character, opposing drugs, making responsible choices, and maintaining high expectations for its members and their peers in hope that all Collier County teens will become responsible adults who make the choice to be drug-free and contribute to their community in a positive way.

Empowering youth to change the misperceptions of drug and alcohol use. Through positive peer pressure, social norms CAN be changed.



Join or start a
CORE Club at your school!

Contact Us:

Drug Free Collier
P.O. Box 770759
Naples, Florida 34107
239-377-0535

www.drugfreecollier.org

CORE SOCIETY

*We're Clean to
the CORE and
in control!*





When YOU use, YOU lose!

- High school students who drink alcohol/use drugs are up to **five times** more likely to drop out of school or believe good grades are not important.
- 25% of the civil citations issued to youth were for drugs or alcohol.
- Casual drug use can quickly turn into drug abuse, dependence or addiction.
- One in four teens admit to driving under the influence and many believe it does not impact their safety.
- In 2014, **9,967** people died in drunk driving accidents (one every 53 minutes).



Character Opposing drugs Responsible choices Expectations



The C.O.R.E. Society offers fellow students drug free alternatives and the support needed to maintain a healthy and safe lifestyle. We encourage fun, healthy activities where **YOU** can be **YOU!**



THE CORE FOUR

Awareness
Community Service
Empower
Social Events

Social Norms

In Collier County...

- 4 out of 5 Teens are NOT under the influence of drugs or alcohol.
- Almost 50% of our middle and high school students have never tried alcohol.
- More than 75% of our high school youth state they have never tried marijuana.