



Drug Free Collier Monthly Newsletter - November 2015

Dear Coalition Partners,



Melanie Black receives Five Star Performance Award on behalf of Drug Free Collier from CFBHN.

In the spirit of Thanksgiving, we express the utmost gratitude for *ALL* the stakeholders who stand with us in our efforts to protect our children from substance abuse. Collier County is very fortunate to have so many individuals who care about the wellbeing of our youth. With your help, we will continue to make a positive difference in our community.

This month, we also have another reason to celebrate. Drug Free Collier was recently recognized as one of the top performers in the Suncoast Region by Central Florida Behavioral Health Network. The Five Star Performance Award included an incentive award in the amount of \$1,292.42. Honorees were selected based on their efforts to advance local prevention during the 2014-2015 fiscal year. This award shows that Drug Free Collier remains steadfast in its mission. This funding will help us strengthen our commitment to local youth as they face new challenges in today's society.

Treatment providers and coalitions with the highest ratings were chosen from throughout the Suncoast Region. *"These organizations truly embody our belief that providing services to those in need ensures we have healthy communities,"* said Linda

McKinnon, CFBHN President & CEO.

To continue the good news, we just released details about our 8th Annual Fundraising Luncheon. We invite you to join us on March 3, 2016 for a *Contagious* event to support local prevention. Individual tickets and table sponsorships are now being reserved. Secure your spot today!

On behalf of our Board of Directors & Coalition Council, we wish you a happy and healthy holiday with

loved ones!

Happy Thanksgiving,
Drug Free Collier



Thursday, March 3, 2016
11:30 a.m. to 1:30 p.m.

SAVE THE DATE

8th Annual Fundraising Luncheon

The Ritz Carlton Golf Resort
2600 Tiburon Drive
Naples, FL 34109

SAVE THE DATE

8th Annual Fundraising Luncheon

Thursday, March 3, 2016 • 11:30 a.m. to 1:30 p.m.

Keynote Presentation

Dr. Jonah Berger is a *New York Times* and *Wall Street Journal* bestselling author of *Contagious: Why Things Catch On*.

Why do some things catch on while others fail? What makes online content go viral? And why do some products, ideas, and behaviors get more word of mouth than others?

Berger reveals the behavioral science behind word-of-mouth and social transmission. His keynote examines how consumers make decisions, how ideas diffuse, and how social influence leads people to imitate what others are doing.

Berger will relate this to how youth make decisions about using drugs and alcohol and how community members can influence our children's choices.



Dr. Jonah Berger



Honored Guest

Shawn McGrail
Under Age Drinking
Prevention Advocate



Master of Ceremonies

Patrick Nolan
FOX 4 News Team, Anchor



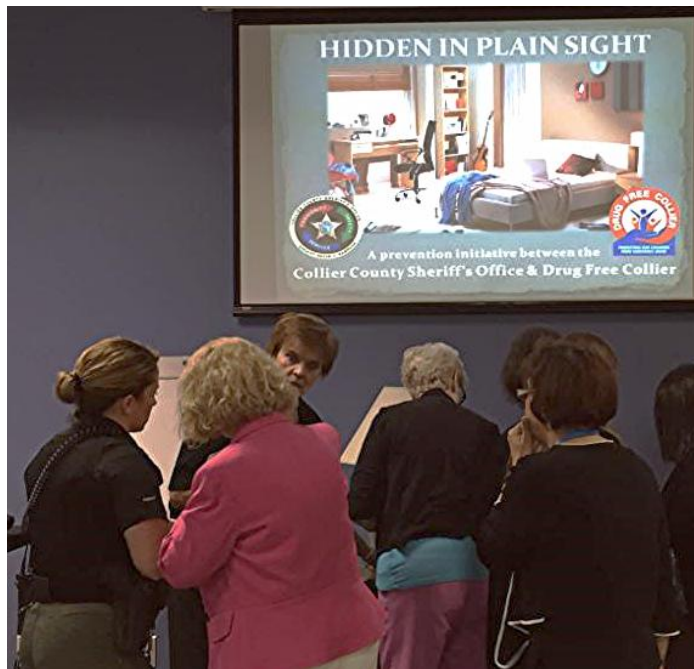
Auctioneer

Mayor John Sorey
City of Naples

Click [HERE](#) to for Sponsorship Opportunities.

Click [HERE](#) to download Save the Date Card.

HIDDEN IN PLAIN SIGHT...



"It was without question the most impactful parent presentation I have ever seen."

~Shannon

**Wednesday
November 18, 2015
IBERIABANK
1905 Pine Ridge Road
9 am - 5 pm**

Our traveling exhibit is designed to help today's busy parents stay ahead of dangerous trends and learn how to identify potential warning signs.

Drop by to learn more...

Click [HERE](#) for flyer. Email: info@drugfreecollier.org to schedule a presentation.

Presentation is for Adults Only

Promoting Safe Medicine Storage & Disposal



Drug Free Collier has launched a new campaign to help local residents safely dispose of unwanted medicine in the convenience of their own home. Collier County is one of four locations in Florida selected by Community Anti-Drug Coalitions of



Drug Free Collier recently provided dozens of Pill Pods to local parents, caregivers and healthcare providers (including *NCH Pediatrics* as shown above) in an effort to promote safe storage of household medicine. Each year, more than 60,000 young children end up in Emergency Rooms because they got into a caregiver's unsecured medication. Also, every day, about 4,000 children and young adults begin experimenting with prescription or over-the-counter medication. The best prevention is to lock up your meds.

Need some MEDucation?
Check out this [Parent Guide](#)
from Informed Families.

America to participate in the pilot project. As part of the program, we will distribute 10,000 pouches of Deterra, a carbon-based drug deactivation system, to help local residents safely dispose of household pharmaceuticals. It's a great alternative for individuals unable to drive to our Operation Medicine Cabinet drop boxes.

For more information call 239-377-0535.



We also ask for your support on a joint project with CADCA. Individuals are asked to provide their email, to help identify best practices for use, storage and disposal of medicine. Participants will have an opportunity to win a **FREE Amazon Kindle**.
Click on the CADCA logo to sign up.

LEARNING OPPORTUNITIES...



Opiate Misuse, Overdose & Addiction-Causes & Solutions.

2015 DEA Museum Fall Lecture Series. Click [HERE](#) to view.

Florida Substance Abuse Trends Update.

A drug-by-drug review of substance abuse trends across Florida by Epidemiologist James Hall. Click [HERE](#) to view slides.

NEWS & OTHER UPDATES

[**The Great American Smokeout**](#) - Nov. 19th

[**You Always Have a Place**](#) - MADD Ntl Day of Remembrance - Dec. 3rd

[**Increased Drugged Driving**](#) - Governor's Highway Safety Association Report

[**Fewer Teens Smoking Cigarettes, but Twice as many use Pot**](#) - CDC Study

[**Ohio Torpedoes Marijuana Legalization**](#) - The Marijuana Report

[**Florida Supreme Court Hears Oral Argument for MM Amendment**](#) - Dec. 8

COALITION MEETING...



Get involved and help us protect our children from substance abuse.

Join us as we work on local solutions!

Our next Coalition Meeting:

Friday, December 11, 2015 at 8:30 am

Youth Haven, 5867 Whitaker Road

For more information call 239-377-0535.

Join Our Social Media Circles to Learn More...



Get Help!



Donate

Drug Free Collier
P.O. Box 770759
Naples, FL 34107
Phone: 239-377-0535
info@drugfreecollier.org

Who are We?



Board of Directors

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